

Our East Coast Plan in Action!

♥ Caring ☀️ Vibrant 🌿 Green



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Brought to you by:



Our Home in East Coast

East Coast is our home. Under our East Coast Plan, we create a Vibrant, Caring and Green community where residents feel that they belong. More importantly, they are empowered to make a difference for their fellow Easties!

Easties come from a diverse background with varying interests and needs. We care for each and every one of our residents. East Coast has the highest number of active seniors aged 50 years and above in Singapore, and we want our seniors to feel safe and cared for. We also support underprivileged households and individuals with social assistance schemes to help them deal with day-to-day challenges.

Easties are proud of our vibrant community. Our food, heritage, recreational and sporting facilities attract many to the East. Community centres, neighbourhood exercise corners, park connectors and new sports halls encourage our residents of all ages to pursue a healthy and active lifestyle. We continue to bring greater vibrancy to our community; uplifting and nurturing our young through lifelong learning programmes and providing support through bursaries and grants.

We believe in building a green future together. Our neighbourhoods come alive with corridor plantings and community gardens. Many residents have become passionate Green Ambassadors, taking on projects to raise environmental awareness and making our homes greener. GreenSpace+ located next to the Bedok Stadium brings many of these green innovations together.

Together with families of all ages, let's make East Coast a vibrant, caring and green community.

Creating a Vibrant Community

A Learning Community



East Coast WinSTEM Bursary

Supporting 65 female students from modest backgrounds to pursue their passion in Science, Technology, Engineering and Mathematics (STEM) education.

Strong Partnership with Companies and Organisations

Extensive network of over 100 partner companies to provide residents with opportunities to acquire new skills and gain valuable experiences.



East Coast Digital Blueprint

Providing digital accessibility, literacy and inclusiveness to the community. More than 8,000 residents attended innovation workshops and received refurbished laptops.

Lively Places - Explore. Excite. Play

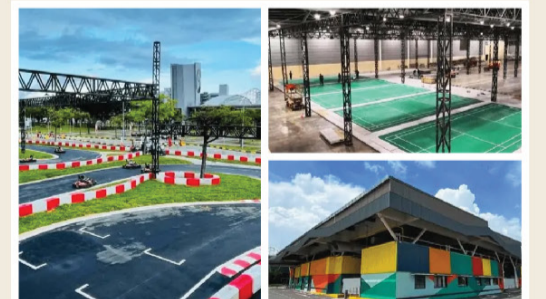


New Community Spaces

Explore our new Siglap CC, Fengshan CC, Pelatok Art Farm and musical performances at Timber as you dine.

Exciting Recreational Spaces

Sporting facilities set to revitalise and promote active lifestyle.



Caring for all

Bringing Services to Seniors



Mobile Me

Providing 100 motorised wheelchairs for residents with mobility issues.

Mobile TCM Clinic

Bringing medical treatment to your doorstep, especially in private estates.



Silver Mobile

Brings Siglap elderly with mobility issues to and from the community club for weekly exercise or ad-hoc medical appointments.



Active, Healthy, Independent Seniors



Silver Blueprint Programme

More than 10,000 seniors, especially seniors who live alone, have taken part in nearly 50 programmes that help them lead a more active and social lifestyle.

Community Assistance Scheme



Assisting low-income families with their daily necessities, including programmes like CCC-CDWF Bursary Awards, festive hampers and grocery vouchers.

Refurbishment of Used Laptops

Providing residents with free, used laptops donated by corporate partners and refurbished by volunteers.



Designing a Green Future Together

Going Green



East Coast Recycles

Since 2020, over 280 recycling drives have been organised and more than 180,000kg of recycled items such as paper, plastics, glass and e-waste have been collected.

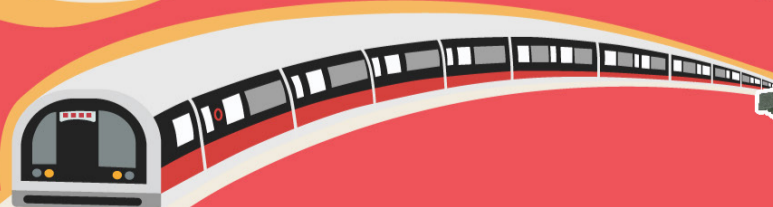
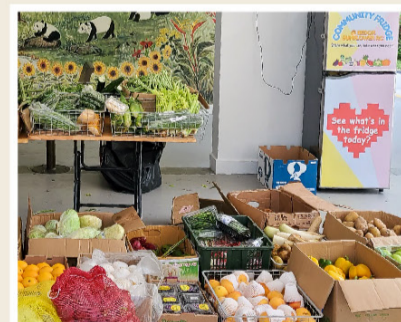
East Coast Grows for Good

More than 1,000 residents have taken part in gardening activities and grow their own edibles.



Community Fridges

Storing groceries and donations from partners before distribution to low-income families.





EV Charging Points

On-going installation of EV charging stations across East Coast for greener motoring solutions. More than 70 stations will be ready by end 2024.

Safe, Clean and Vibrant Living Spaces

We live in safe, clean and vibrant neighbourhoods. Residents have easy access to many amenities and facilities like covered linkways, bridges and car porches.

There are facilities for all ages to enjoy, such as public playgrounds, exercise corners, soccer courts, basketball/netball courts and parks.

Various parts of East Coast will be within reach and well-connected by buses and MRTs, providing more accessibility for all residents.

With the extensive Park Connector Network and connections, residents can easily cycle across the entire East Coast town.

Keeping Our Public Space Clean and Green



East Coast Green Ambassadors

250 residents trained as ambassadors in environmental sustainability and driving ground-up green initiatives.

East Coast Pick Me Up

Residents participate in beach and estate clean-up events for a cleaner East Coast.



Fengshan:
Sheltered Linkway at Blk 84



Kampong Chai Chee:
Repairs & Redecoration at Pasar 216 Market



Changi-Simei:
Jalan Pelatok Park

More Green Spaces in the Community



GreenSpace+

An Urban Living Lab where different stakeholders can collaborate, develop and test solutions for a greener future.

Community Gardens

Creating a greener community space for residents.



Bedok:
Play Corridor



Siglap:
Repairs & Redecoration of Changi Village Hawker Centre

Thank you

“ We extend our heartfelt gratitude to our grassroots leaders, volunteers, residents, partners, and dedicated staff for their unwavering support and contributions to our initiatives to make East Coast better. ”

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