



EAST COAST TOWN COUNCIL

Best Home, Brighter Future

Block 206 Bedok North Street 1 #01-353 Singapore 460206

Tel: 6444 9549 Fax: 6444 0775

APPLICATION BANNER ADVERTISEMENT

(see overleaf for Conditions On Display of Advertisement Banners)

Name of Applicant

Address of Applicant

Contact Number

Office / Home :

Mobile No. :

S/N	Locations For Advertorial Banners	Charges Per Banner	Standard Banner Size	No. Banners on Site	Please tick
Bedok Town Centre					
1	Blk 216 facing Bedok North St 1	\$300	4.4mx0.9m	2	
Outside Bedok Town Centre					
1	In front of Blk 56 New Upper Changi Rd	\$150	4.5mx1.0m	2	
2	Mall lamp poles @ Simei Plaza i/f Blk 248 Simei St 3 <small>(This site is restricted to the registered shop tenants of Blk 248 Simei St 3)</small>	\$150	1.3mx1.0m	7	
3	Blk 164 Simei Road	\$150	4.5mx1.0m	2	

Duration Of Display For Banner :

month/s

From:

To :

Payment:

Cost of Display of Banner= \$

GST@7% = \$

Total= \$

Signature of Applicant

Date

FOR OFFICIAL USE :

Permit no. issued: _____

Date of issue & approved : _____

Issued by: _____



-2-

Conditions for Display of Advertisement Banners

1. Approval on first-come, first served basis.
2. Maximum period allowed is 3 months.
3. Advertisers are required to maintain the banners in good condition. Torn banners are to be replaced immediately.
4. Advertisers are required to obtain a licence from the Advertisement Licensing Section, Building and Construction Authority before displaying the banners.
5. Licence fee should be paid in advance.

TOL Rates

1. Bedok Town Centre: \$300 per month (\$10 per day at \$2 per m2 for 5m2)
2. Locations outside Bedok Town Centre: \$150 per month (\$5 per day at \$1 per m2 for 5m2)