



EAST COAST TOWN COUNCIL

Best Home, Brighter Future

Block 206 Bedok North Street 1 #01-353 Singapore 460206

Tel: 64449549 Fax: 64440775

APPLICATION FOR BANNER ADVERTISEMENT

(see overleaf for Conditions On Display of Advertisement Banners)

Name of Applicant :

Address of Applicant :

Contact Number :

Office / Home : _____

Mobile No. : _____

S/N	Locations For Advertorial Banners	Charges Per Banner	Standard Banner Size	No. Banners on Site	Please tick
<u>Bedok Town Centre</u>					
1	Blk 216 facing Bedok North St 1	\$300	4.4mx0.9m	2	
<u>Outside Bedok Town Centre</u>					
1	In front of Blk 56 New Upper Changi Rd	\$150	4.5mx1.0m	2	
2	Mall lamp poles @ Simei Plaza i/f Blk 248 Simei St 3 (This site is restricted to the registered shop tenants of Blk 248 Simei St 3)	\$150	1.3mx1.0m	7	
3	Blk 164 Simei Road	\$150	4.5mx1.0m	2	

Duration Of Display For Banner : _____ month/s

From :

To :

Payment :

Cost of Display of Banner = \$ _____

GST @ 8% = \$ _____

Total = \$ _____

Signature of Applicant _____

Date _____

FOR OFFICIAL USE :

Permit no. issued:

Date of issue & approved :

Issued by :



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Conditions for Display of Advertisement Banners

1. Approval on first-come, first served basis.
2. Maximum period allowed is 3 months.
3. Advertisers are required to maintain the banners in good condition. Torn banners are to be replaced immediately.
4. Advertisers are required to obtain a licence from the Advertisement Licensing Section, Building and Construction Authority before displaying the banners.
5. Licence fee should be paid in advance.

TOL Rates

1. Bedok Town Centre : \$300 per month (\$10 per day at \$2 per m² for 5m²)
2. Locations outside Bedok Town Centre : \$150 per month (\$5 per day at \$1 per m² for 5m²)